## Privacy Policy and SMS Terms & Conditions for Realty Executives Today

At Realty Executives Today, protecting your privacy is our top priority. We are dedicated to keeping your information secure and being transparent about how we manage your data. This Privacy Policy and SMS Terms & Conditions explain how we collect, use, and safeguard text messaging opt-in data and consent, as well as your rights and responsibilities when participating in our messaging program.

**1. Data Collection** When you opt in to receive text messages from Realty Executives Today, we collect:

- Your phone number
- Your consent to receive text messages
- Any additional information you voluntarily provide

2. How We Use Your Data We use the information collected to:

- Provide updates, alerts, and information about our real estate services
- Send appointment reminders, order notifications, account updates, and promotional messages
- Address your inquiries and requests
- Improve your experience with Realty Executives Today

**3. Data Sharing Policy** Your trust is important to us. Realty Executives Today does not sell, rent, or share your text messaging opt-in data or consent with third parties for marketing or any other purposes.

## 4. Messaging Terms

- By opting into our messaging service, you agree to receive SMS messages from Realty Executives Today, including reminders, alerts, updates, and promotional content.
- Message frequency may vary.
- Message and data rates may apply, depending on your mobile carrier's plan.
- To stop receiving messages, text "STOP" to any of our texts. Your request will be handled promptly, and no further SMS communications will be sent.
- For help, text "HELP" or visit <u>https://www.realtyexecutives.com/office/today</u>.

**5. Data Security** We implement industry-standard security measures, including encryption and secure storage, to protect your data. Access to your information is restricted to authorized personnel only.

**6. Policy Updates** This Privacy Policy and SMS Terms & Conditions may be updated to reflect changes in our practices or for legal, operational, or regulatory reasons. Any updates will be communicated through our website or other appropriate channels.

**7. Contact Information** If you have questions or concerns about this Privacy Policy, SMS Terms & Conditions, or how your data is handled, please reach out to us:

Realty Executives Today 32-56 Steinway Street, 2<sup>nd</sup> Floor Astoria, NY 11103 718-274-2400 rextodayny@gmail.com

For more details, visit our Privacy Policy at [Privacy Policy URL] and Terms of Service at [Terms URL].

By opting into our text messaging service, you confirm that you have read and agree to this Privacy Policy and SMS Terms & Conditions.